

# Midtown Neighbors' Association

## Best Practices for Film Productions and Midtown Residents

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### Overview:

The Midtown Neighbors' Association (MNA) is an active neighborhood organization, representing over 11,000 households in Midtown Atlanta. The MNA provides the residents a concerted voice in matters of peace, tranquility and orderly well-being of this historic and growing neighborhood. While the MNA recognizes and welcomes the positive economic impact of feature, television and commercial production in our community, we are cooperating with the City of Atlanta Office of Entertainment to ensure meaningful consideration to best practices for productions filmed within the Midtown geographic area in an effort to make certain filming runs smoothly for all involved.

The MNA boundaries are as defined on the map below are bounded by the North Avenue/Ponce de Leon on the southside, the Beltline on the east side, 14th and 26<sup>th</sup> St. on the north, and I-85/I-75 connector on the west side.



### MNA Filming Committee

The City of Atlanta Office of Entertainment is the single body overseeing the compliance of permit and location conditions for all filming taking place in Midtown. The City of Atlanta Office of Entertainment will notify the Midtown Filming Committee and the President of MNA the day a permit in Midtown is submitted for application (as part of the “pending” permit process) and again for each permit issued or amended. The MNA Filming Committee can be reached at [Filming@midtownatlanta.org](mailto:Filming@midtownatlanta.org). As a Producer, please connect with the MNA Filming Committee when considering filming in Midtown, as he or she can

facilitate the process. The Midtown Film Liaison will be the point of contact for the Office of Entertainment and will liaise with Producers in advance of any filming and on location with The Film Monitor.

## **MNA Film Monitor**

To certify the production companies are adhering to the permits issued, The Film Monitor will arrive on site one hour prior to the permit start time to assess the compliance of the permit, return one hour prior to departure, and be available as needed for the duration of production. The Film Monitor will be on call and available to advocate on behalf of the neighborhood. The Film Monitor shall be an employee of The Midtown Neighbors' Association and shall be compensated at prevailing rates by Producer. As of June 1st, 2015, MNA Film Monitors are compensated at \$25.00 per hour and are eligible for overtime pay after 8 hours logged. Rates are subject to change without notice. The number of hours needed for each production will vary by the scope of the production and Producer's compliance with permits. Producer shall deliver payment for estimated Film Monitor hours at least 24 hours prior to the start of production. Any estimate of hours provided to Producer shall not be binding, as each production varies, and a complete statement and invoice shall be delivered to Producer within 10 days of wrap. Final payment is due within 30 days of wrap.

## **Donations and Impact Fees to the Association**

All production companies are asked to make a daily donation to the Midtown Neighbors' Association in support of its ongoing efforts to preserve the safety, beauty, and integrity of the neighborhood. The impact fees/donations requested are based on the size of the filming and the scope of the production. The Tax ID for MNA is available upon request. Payment should be payable to Midtown Neighbors' Association. Contact the Film Liaison at [Filming@midtownatlanta.org](mailto:Filming@midtownatlanta.org) to arrange payment delivery.